

Wellington Rugby Football Union Strategic Model

Sport NZ – value of sport

New Zealanders have healthier minds and bodies from participating in sport (and recreation)

Sport is part of our way of life

Unifying and inspiring New Zealander (through Rugby)

NZRU vision

Sport NZ – strategic outcomes

More kids in sport and recreation

More New Zealanders involved in Sport and Recreation

More winners on the world stage

More players and more communities participating

Fans are engaged and numbers growing

NZRU Strategic plan 2015 - 2020

People and communities in Wellington are better because of Rugby

We are the guardians of Rugby in Wellington.

We exist so that...

The community sees rugby as the sporting activity of choice (to engage with, play, watch, socialise, coach, administer)

There is a pathway for people with high performance aspirations

Rugby is well funded, organised, managed, and accessible across the Wellington province

People are proud of being affiliated with wellington rugby

The future of rugby in wellington is healthy, strong, and vibrant

Wellington succeeds on the rugby stage at all levels of the game

To achieve this, we need to....

Key activities

Have a high performing board and organisation

Be financially sustainable

Deliver quality high performance

Provide resources and support services to clubs and schools

Connect and engage with our fans and the community

Connect with and deliver for our stakeholders

